

STUDY MANAGEMENT IN ENGLISH



Study in the European Union

A university with over 50 years tradition in the north Poland near the Baltic Sea

The two-year second-cycle (Master's Degree) programme in **INTERNATIONAL BUSINESS** is taught entirely in English in a convenient blended-learning form, allowing you to combine your professional commitments with quality education.

Our study programme offers you the opportunity to gain comprehensive knowledge and practical skills in the field of modern methods of management and global business operation. You will also enrich your English with business vocabulary.

The programme is addressed to people who plan a career in international enterprises and economic organizations as well as in institutions and companies focused on international activity.

The curriculum was prepared in collaboration with business representatives to ensure that the students acquire knowledge and skills sought for by employers.

Our teaching staff includes experienced business practitioners.

Cheap apartment in student dormitories

Price per semester approximately 700 EUR (3000 PLN)



**Pomeranian
University**
in Słupsk

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Schedule for the implementation of the course of studies International business

(in the blended-learning system)

SEMESTER 1

Foreign language	– 3 ECTS
Psychology in management	– 2 ECTS
Sociology for managers	– 2 ECTS
Directions of development of modern civilization	– 2 ECTS
Statistics for managers	– 3 ECTS
Business forecasting and simulations	– 3 ECTS
Organization management	– 5 ECTS
Global market	– 3 ECTS
Microeconomics & macroeconomics	– 5 ECTS
Labour Law	– 2 ECTS

SEMESTER 3

Economy 4.0 management/ International economic institutions	– 2 ECTS
Team management	– 3 ECTS
Managerial decision making	– 3 ECTS
Budgeting and controlling	– 3 ECTS
International marketing	– 4 ECTS
Strategies of international enterprises/ Innovation management	– 4 ECTS
Foreign trade	– 3 ECTS
Coaching – workshops/Neuromarketing Start-up management/	– 2 ECTS
Time management workshops	– 2 ECTS
Master's seminar	– 4 ECTS

SEMESTER 2

Foreign language	– 3 ECTS
Methodology in social research	– 2 ECTS
Strategic management	– 4 ECTS
Marketing management	– 4 ECTS
Corporate finance management	– 5 ECTS
Human resources management	– 4 ECTS
International trade law	– 4 ECTS
Master's seminar	– 4 ECTS

SEMESTER 4

Project management	– 3 ECTS
International logistics/ Analysis of Logistics services market	– 3 ECTS
International political and economic relations/ Organizational culture	– 3 ECTS
IT in the global digital economy/ IT systems in Logistics	– 2 ECTS
Diversity management/ Brand management	– 3 ECTS
Master's seminar	– 4 ECTS